



Little Way Catholic Educational Trust – What’s in a logo?

You will have seen the LWCET logo a few times now but perhaps you’d like to know where it came from and how it was created?

A logo is important to the identity of an organisation like our Trust. It shares an important message with people.

Our logo is based on the shape of the logos of our six founding schools as well as symbolising the Little Flower – the title that was given to our patron saint: St Therese of Lisieux. The six petals of the flower point in towards our common purpose.

Here’s the story of our LWCET logo:

